



# ALIMENTANDO AL PUEBLO

FOOD IS SACRED. FOOD IS CEREMONY.

LA COMIDA ES SAGRADA. LA COMIDA ES CEREMONIA.



FROM THE PROJECT LEAD



# HOLA FAMILIA,

What a year 2020 has been! In 2020 we found ourselves in the midst of a global pandemic – a pandemic that was only amplified by existing historical and systemic racism and economic disenfranchisement. We sat at the intersections of this unprecedented moment in our collective timelines, and many of us asked, how do we move differently? How do we take care of each other? How do we facilitate the healing of self and the collective?

In June, we launched a community, grassroots campaign, Alimentando al Pueblo/Feeding el Pueblo. The purpose was simple, feed people the food they eat. We could not have imagined what this campaign would lead to – we intended for this to provide immediate food relief to our Community, and along the way, we found ourselves to be deeply transformed, much more intentional, loving, and revolutionary than what we initially set out to be.

We thank the Ancestors and the land for moving us in this direction – in a direction to serve our Community not just with heart, but with joy – centering the abundance that white supremacy and racism have stolen from us.

This project was created by the very community that it serves – we have the solutions to our most pressing issues, to the oppression we face. For six months we showed our Communities and observers that this is true; we have the creativity, brilliance, genius, innovation, and people power to live these solutions in the present.

It should go without saying that many of us do this work with a great deal of tension – that although we love being in Community, we know this truth is directly tied to the food insecurity that exists in our Community, it is tied to the disenfranchisement of our people. Please know that we know this - we sit in this in-between with great care and humility – and with great visions, dreams, and movements to move us from this place.

We deserve to live in the worlds that our children, elders, Mama's, Papa's, antepasados dream of. We deserve to live in a world free of struggle - where food, shelter, water, etc. are a right, not a privilege. Where we can practice self and collective determination. Until then, we will do our best, we will continue to do this work with dedication and integrity – with the blessings of Ancestors, Creator, and the Land.

Thank you to for joining us on this journey, for taking care of one another, for believing another world is possible – we look forward to transforming this world with you.



**IN LOVE AND SOLIDARITY,**

**ROXANA "LA ROXAY" PARDO GARCIA  
CO-FOUNDER AND PROJECT LEAD OF ALIMENTANDO AL PUEBLO  
OWNER, CULTURAL WORKER, CERTIFIED XINGONA  
OF LA ROXAY PRODUCTONS**

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A HEARTFELT THANK YOU TO OUR STAFF - FOR MAKING OURSTORY AS THE FIRST TO MAKE THIS HAPPEN IN OUR REGION



AZUCENA



BENJI



DAHLI



DALILA



DIANA



ERNESTINA



GRABIELA



HILDA



JECENIA



JENESIS



JESSICA



JESUS



JHOSELINE



JOSUE



JUAN



KARINKA

HEARTFELT THANK YOU TO OUR STAFF - FOR MAKING OURSTORY AS THE FIRST TO MAKE THIS HAPPEN IN OUR REGION.

STAFF



LEIDI



LILIANA



MAGDALENA



MARILU



MAYRA



MENTAGRO



MONICA



MICHEL



PATRICIA



ROSALIA



ROXANA



SAMUEL



SILVIA



SANDRA



TANIA



THALIA

## PROGRAM MODEL AND GOALS



### PROGRAM MODEL

Alimentando al Pueblo started as a pop up pantry serving the Highline service area (Burien, Des Moines, Normandy Park, SeaTac, and White Center) Latinx Community. Funds donated and raised were reinvested into local businesses, artists, vendors, organizations, and Community members. Goals were met in phase 1 and 2.

### PHASE 1 GOALS (JULY-SEPTEMBER 2020)

**Model:** Curbside pick up

**Goals:**

- Serve the Highline service areas Latinx population
- Serve 200 families (served 342)
- Provide 75 boxes a week for 6 weeks + 100 boxes on September 21st (550 total boxes)
- Provide a box of culturally relevant nonperishable foods and fresh produce

### PHASE 1 GOALS (OCTOBER-DECEMBER 2020)

**Model:** Delivery and curbside pick up

**Goals:**

- Continue to serve the Highline service areas Latinx population
- Serve 400 families (served 513 families)
- Provide 200 boxes of food, a week, for 10 weeks (2,000 total boxes)
- Continue to provide a box of culturally relevant nonperishable foods and fresh produce
- Provide art, music, and mental health resource's to Community

THIS SECTION SHARES STORIES COLLECTED THROUGH OUR REGISTRATION PROCESS AND END OF PROJECT SURVEY. THIS INFORMATION SERVES TO SUPPORT THE FOLLOWING: A) KEEPS US ACCOUNTABLE TO COMMUNITY B) SERVE IN A WAY THAT HONORS THE LIVED REALITIES AND EXPERIENCE OF OUR COMMUNITY MEMBERS C) CHALLENGES US TO DO AND BE BETTER D) IDENTIFIES OUR EFFORTS STRENGTHS AND AREAS OF GROWTH AND OPPORTUNITY

## COMMUNITY SERVED, BY CITY

64% Burien  
17% SeaTac  
9% White Center  
6% Des Moines  
4% other cities



## MEMBERS PER HOUSEHOLD

30%, 4 members per household  
28%, 5 members per household  
18%, 6 members per household  
10%, 3 members per household  
6%, 7 members per household  
8%, other



## TYPES OF BOXES

72% Mexican  
28% Centro American



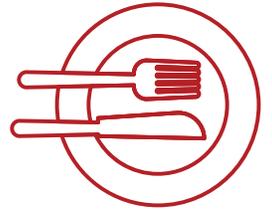
OUR COMMUNITY





## ARE FOOD BOXES THE PRIMARY OR COMPLIMENTARY FOOD SOURCE?

60% Complimentary  
40% Primary



Many survey respondents said they would have indicated it was the primary food source if we provided refrigerated items (dairy, eggs, meat)

## ON AVERAGE, IT TAKES FAMILIES 2 WEEKS TO GO THROUGH THE FOOD BOXES

90% responded that boxes contained an adequate amount of food

10% said it wasn't an adequate amount of food due to large family size



## HOW DID COMMUNITY LEARN ABOUT OUR PROGRAM?

56% through a friend  
20% social media



## WHEN ASKED IF THEY RECEIVED ADDITIONAL ITEMS, LIKE ART, BOOKS, MUSIC:

55% responded they received them and would like to receive more



36% responded they did not receive these items, but would like to receive them

## WHEN ASKED WHAT THEY WOULD ADD:

**Food items:** Fruit, eggs, dairy (milk, sour cream, cheese), meat (red and chicken), mole, salsas (tapatio, valentina), nopales, cookies, bread, coffee creamer, sazónador

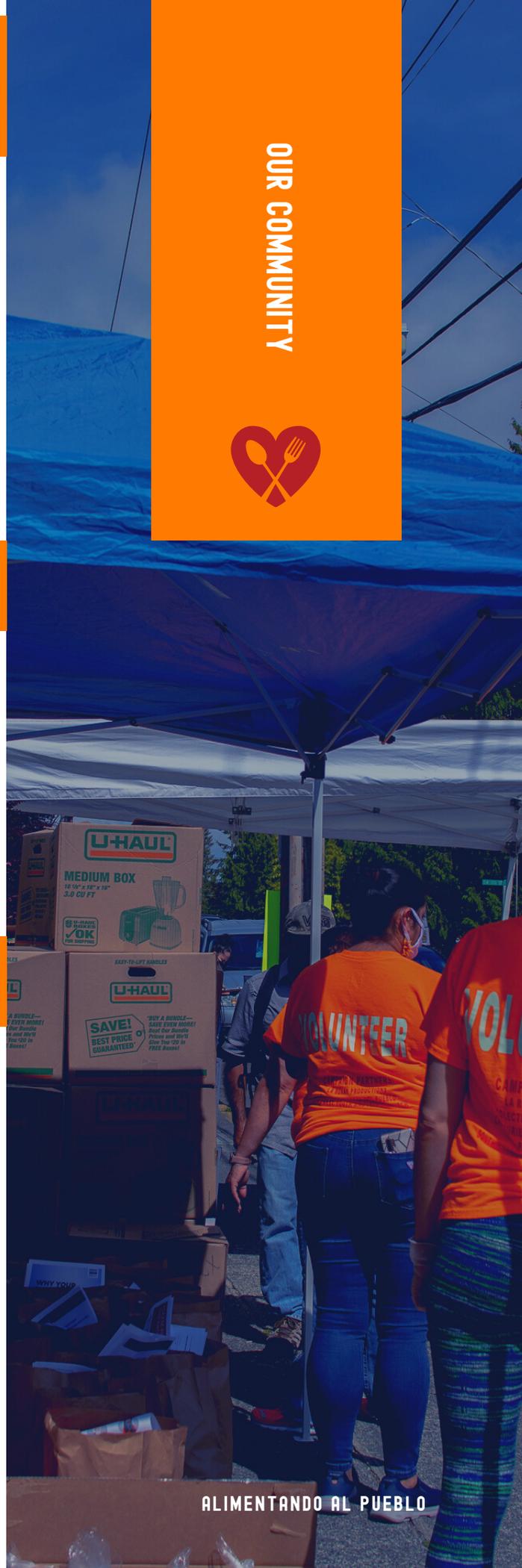
**Nonfood items:** cleaning supplies, laundry detergent, body wash, shampoo, diapers and wipes, toilet paper

## GENERAL FEEDBACK:

- More delivery spots
- Shorter and quicker lines
- Have enough Central American Boxes
- Don't register more people than spots available
- ...and an incredible amount of gratitude and blessings!



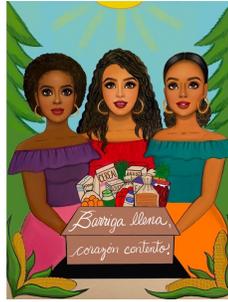
OUR COMMUNITY



HEALING



THE PROBLEMS WE FACE REQUIRE MULTIFACETED SOLUTIONS – WHILE WE ARE ADDRESSING FOOD INSECURITY, WE ARE ALSO INTENTIONALLY FACILITATING AND SUPPORTING OUR COMMUNITIES HEALING: THROUGH CULTURE. ART, BOOKS, MUSIC, AND MENTAL HEALTH RESOURCES.



### OFFICIAL PRINT

"Barriga llena, corazón contento" by Raquel Garcia

400 families received this art print for their homes



### OFFICIAL MIX

by DJ Black Daria



### CONCIERTOS DEL PUEBLO

Through a grant from 4Culture, we hosted 3 curbside concerts; the Seattle Women's Steel Pan Project and Mariachi Guadalajara joined us.



### MENTAL HEALTH RESOURCES

A 5 part worksheet series created by Diana Mena of Esperanza Counseling and Consulting that provided resources to navigate mental health impacts.



### CULTURALLY RELEVANT BOOKS

Mutual aid books Seattle donated hundreds of books written by Black and Indigenous authors.

WE THANK THE SMALL BUSINESSES, VENDORS, ARTISTS,  
VOLUNTEERS AND COMMUNITY THAT BELIEVED IN OUR  
WORK AND CONTRIBUTED TO THE RICHNESS OF OUR  
COMMUNITY AND EFFORT.

COMADRES Y COMPADRES



FUNDERS AND DONORS



WE THANK ALL OUR FUNDERS AND DONORS FOR MAKING THIS PROJECT POSSIBLE.



**NUMBERS REFLECT PROJECT COSTS FOR 17 DISTRIBUTION DATES, 2,550 NONPERISHABLE FOOD AND PRODUCE BOX, AND 33 STAFF MEMBERS.**

**TOTAL BUDGET  
\$356,969**

**NON-PERISHABLE FOOD  
\$153,890**

**STAFF  
\$56,996**

**PRODUCE  
\$69,000**

**INDIRECT\*  
\$38,331**

**TRANSPORTATION  
\$6,452**

**SUPPLIES\*\*  
\$20,975**

**FACILITIES  
\$6,000**

**DONATION TO GARINAGU  
HOUNGUA  
\$2,515**

**WHAT DOES IT TAKE TO  
ALIMENTAR AL PUEBLO?**



\*Fiscal sponsorship fees and admin  
\*\*This includes wagons, tents, printing, boxes, PPE, etc

MEDIA



## ARTICLES

[CROSSCUT: BURIEN FOOD BANK KEEPS LATINX COMMUNITY FED WITH TRADITIONAL INGREDIENTS](#)

[PUBLIC HEALTH: ALIMENTANDO EL PUEBLO \(FEEDING EL PUEBLO\)](#)

[KRAKEN FIGHTING SPIRIT: 'HOOD HEALING'](#)

[SEATTLE TIMES: STANDARD FOOD BANK BOXES DON'T WORK FOR EVERYONE, SO THESE HELPERS SHOW RECIPIENTS 'WE ARE LOOKING OUT FOR THEM'](#)

[KUOW: THIS BURIEN FOOD PANTRY PROVIDES MORE THAN FAMILIAR STAPLES TO THE LATINX COMMUNITY](#)

## VIDEOS

[LAKE B CHURCH: FEEDING EL PUEBLO VIDEO](#)

[FEEDING EL PUEBLO VIDEO](#)

[KIRO 7: BURIEN FOOD BANK OFFERS RELIEF TO LATINX COMMUNITY](#)

[UNIVISION SEATTLE: AYUDA ALIMENTICIA CON SABOR LATINO](#)

AS HIGHLINE BASED COMMUNITY SERVING AGENCIES, WE COLLECTIVELY RECOGNIZE THE IMPORTANCE OF FOOD IN OUR CULTURE – ESPECIALLY, IN THE FACE OF THIS PANDEMIC. OUR PARTNERSHIP IS COMMITTED TO ENSURING OUR COMMUNITIES HAVE ACCESS TO CULTURALLY SPECIFIC FOODS.

PARTNERS



COLECTIVA LEGAL DEL PUEBLO MISSION IS TO BUILD COMMUNITY LEADERSHIP AND POWER FOR MIGRANT JUSTICE THROUGH LEGAL ADVOCACY AND EDUCATION.



LA ROXAY PRODUCTIONS MISSION IS HOOD HEALING AND LIBERATION



LAKE BURIEN PRESBYTERIAN CHURCH MISSION IS TO EMBODY THE LOVE AND JUSTICE OF GOD – THE GOSPEL FULLY ALIVE



PARA LOS NIÑOS MISSION IS TO FOSTER ACADEMIC SUCCESS FOR EVERY LATINO STUDENT THROUGH PARENT AND COMMUNITY INVOLVEMENT



SOUTHWEST YOUTH AND FAMILY SERVICES' MISSION IS TO PARTNER WITH YOUTH AND FAMILIES TO TRANSFORM THEIR FUTURES



WHITE CENTER COMMUNITY DEVELOPMENT ASSOCIATION MISSION IS CONNECTING PEOPLE & PLACE TO BUILD COMMUNITY



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PROJECT LEAD  
ROXANA PARDO GARCIA  
WWW.LAROXAY.COM



FISCAL SPONSOR  
COLECTIVA LEGAL DEL PUEBLO  
WWW.COLECTIVALEGAL.ORG

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PRODUCTIONS

PHOTOGRAPHY CREDIT:  
ASHLEY KAY PHOTOGRAPHY  
DEVIN MARIE MUNOZ

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